

Want to be NIFTians/ NIDians ?

Be with NIFTians/ NIDians !!

**Design Aptitude/ General Ability - DAT/GAT**

NAME : \_\_\_\_\_

BATCH :

DATE : \_\_\_\_\_

Roll No. : \_\_\_\_\_

A SIMPLIFIED STUDY MATERIAL FOR AN INTENSIVELY SMART DESIGN COURSE GAT/DAT-2024-GENERAL KNOWLEDGE

**GENERAL KNOWLEDGE**

**Instructions :**

1. This SET comprises of technical terms related to design world.
2. Be patient, Try to understand every term of the paper each will have equal significance to assure your result.
3. Read the definitions properly and carefully. Read twice, thrice till you get to understand the notes.
4. Memorise all the notes with best possible recall value.
5. Do not ask any confusions to faculty concern until and unless you try it out yourself.
6. These terms are very important in terms of examinations as well as your design future.

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STUDENTS CARE : 7070708866

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QUESTIONS	MARKS	ATTENDED	OBTAINED	REMARKS
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**SIMPLIFIED STUDY MATERIAL**

Faculty Feedback

Signature

Parents Feedback

Signature

## IMPORTANT DATES (INDIA & WORLD)

Louis Braille Day	4 <sup>th</sup> January
National Youth Day (Birthday of Swami Vivekanand)	12 <sup>th</sup> January
Army Day (India)	15 <sup>th</sup> January
Tourism Day (India)	25 <sup>th</sup> January
Republic Day (India)	26 <sup>th</sup> January
International Day of Commemoration In Memory of the Victims of Holocaust	27 <sup>th</sup> January
Leprosy Prevention Day	30 <sup>th</sup> January
Sarvodaya (India)	30 <sup>th</sup> January
Martyrs Day (India)	30 <sup>th</sup> January
World Radio Day	13 <sup>th</sup> February
Valentine Day	14 <sup>th</sup> February
World Day of Social Justice	20 <sup>th</sup> February
International Mother Language Day	21 <sup>st</sup> February
Central Excise Tax Day	24 <sup>th</sup> February
National Science Day	28 <sup>th</sup> February
National Safety Day (Security of Industrial Institution)	4 <sup>th</sup> March
International Women's Day, UN Day for Women's Rights & International Peace	8 <sup>th</sup> March
World Kidney Day	9 <sup>th</sup> March
Central Industrial Security Force (CISF) Foundation Day	12 <sup>th</sup> March
World Consumer Rights Day	15 <sup>th</sup> March
Ordnance Manufacturing Day	18 <sup>th</sup> March
World Disabled Day, International Day of Happiness	20 <sup>th</sup> March
World Forestry Day, International Day for the Elimination of Racial Discrimination	21 <sup>st</sup> March
World Water Day	22 <sup>nd</sup> March
World Meteorological Day	23 <sup>rd</sup> March
Ram Manohar Lohia's Birth Day (Anniversary)	23 <sup>rd</sup> March
Bhagat Singh, Sukhdev & Rajguru's Martyrdom Day	23 <sup>rd</sup> March
World TB (Tuberculosis) Day	24 <sup>th</sup> March
Rural Postal Life Insurance Day	24 <sup>th</sup> March
Sacrifice Day of Ganesh Shankar Vidyarthi	25 <sup>th</sup> March
National Day of Bangladesh	26 <sup>th</sup> March
World Theatre Day	27 <sup>th</sup> March
World Autism Awareness Day	2 <sup>nd</sup> April
International Day for Mine Awareness & Assistance in Mine Action	4 <sup>th</sup> April
National Maritime Day	5 <sup>th</sup> April
Special Protection Group (SPG) Foundation Day	7 <sup>th</sup> April
World Health Day	7 <sup>th</sup> April
World Homeopathy Day (Birth day of Samuel Hanimen)	10 <sup>th</sup> April
World Aeronautics and Cosmology Day	14 <sup>th</sup> April
Ambedkar's Birth Anniversary	14 <sup>th</sup> April
World Haemophilia Day	17 <sup>th</sup> April
World Heritage Day	18 <sup>th</sup> April
Indian Civil Service Day	21 <sup>st</sup> April
International Mother Earth Day	22 <sup>nd</sup> April
World Books and Copyright Day	23 <sup>rd</sup> April
Panchayat Divas	24 <sup>th</sup> April
International Labour Day (Worker's Day or May Day)	1 <sup>st</sup> May
World Asthma Day	1 <sup>st</sup> Tuesday of May



World Press Freedom Day	3 <sup>rd</sup> May
World Red Cross Day	4 <sup>th</sup> May
World Laughter Day	1 <sup>st</sup> Sunday of May
Mother's Day	2 <sup>nd</sup> Sunday of May
World Migratory Birds Day	8 <sup>th</sup> May
International Phylisemia Day	8 <sup>th</sup> May
National Technological Day	11 <sup>th</sup> May
International Nurse Day	13 <sup>th</sup> May
International Family Day	15 <sup>th</sup> May
World Telecommunication/Information Society Day	17 <sup>th</sup> May
Anti-Terrorism Day, World Day for Cultural Diversity for Dialouge & Development	21 <sup>st</sup> May
International Day for Biological Diversity	22 <sup>nd</sup> May
Commonwealth Day	24 <sup>th</sup> May
Death Anniversary of Jawahar Lal Nehru	27 <sup>th</sup> May
International Day of UN Peacekeeper	29 <sup>th</sup> May
World No-Tobacco/No-smoking Day	31 <sup>st</sup> May
International Day of Innocent Children Victims of Aggression	4 <sup>th</sup> June
World Environment Day	5 <sup>th</sup> June
World Oceans Day	8 <sup>th</sup> June
Father's Day (in many countries)	3 <sup>rd</sup> Sunday of June
World Elder Abuse Awareness Day	15 <sup>th</sup> June
World Day to Combat Desertification & Drought	17 <sup>th</sup> June
World Refugee Day	20 <sup>th</sup> June
International Day of Yoga	21 <sup>st</sup> June (w.e.f.2015)
UN Public Service Day	23 <sup>rd</sup> June
International Day (UN) against Drug Abuse and Illicit Trafficking,Int.Day in Support of Victims of Torture Doctor's Day (Birthday of Dr.Bidhan Chandra Roy)	26 <sup>th</sup> June
State Bank of India Foundation Day	1 <sup>st</sup> July
International Day of Cooperatives	1 <sup>st</sup> July
World Population Day	1 <sup>st</sup> Saturday of July
International Nelson Mandela Day	11 <sup>th</sup> July
Kargil Memorial Day (India)	18 <sup>th</sup> July
International Day of Friendship	26 <sup>th</sup> July
World Breast Feeding Day	30 <sup>th</sup> July
World Peace Day, Hiroshima Day	1 <sup>st</sup> August
Quit India Day (India),Nagasaki Day,	6 <sup>th</sup> August
International Day of the World's Indigenous People	9 <sup>th</sup> August
International Youth Day	9 <sup>th</sup> August
Independence Day (India)	12 <sup>th</sup> August
World Humanitarian Day	15 <sup>th</sup> August
National Sports Day (Birth Day of Dhyanchand)	19 <sup>th</sup> August
International Day against Nuclear Tests	29 <sup>th</sup> August
Teacher's Day (Birth Day of S.Radhakrishnan)	29 <sup>th</sup> August
International Literacy Day	5 <sup>th</sup> September
World Fraternity and Apology Day	8 <sup>th</sup> September
Hindi Divas (Day)	14 <sup>th</sup> September
International Day of Democracy	14 <sup>th</sup> September
Engineer's Day (Birth Day of M.Vishweshwaraiya)	15 <sup>th</sup> September
World Ozone Day	15 <sup>th</sup> September
	16 <sup>th</sup> September

Railway Police Force (RPF) Foundation Day	20 <sup>th</sup> September
International Day of Peace, Alzheimer's Day	21 <sup>st</sup> September
World Deaf Day and World Heart Day	24 <sup>th</sup> September
World Tourism Day	27 <sup>th</sup> September
International Day for Older Persons	1 <sup>st</sup> October
Mahatma Gandhi's Birth Day (International Day of non-Violence)	2 <sup>nd</sup> October
Birth Day of Lal Bahadur Shastri	2 <sup>nd</sup> October
World Habitat Day	1 <sup>st</sup> Monday of October
World Animal Welfare Day	4 <sup>th</sup> October
World Teacher's Day	5 <sup>th</sup> October
World Wild Animal Day	6 <sup>th</sup> October
Indian Air Force Day	8 <sup>th</sup> October
World Post Day	9 <sup>th</sup> October
International Day of the Girl Child	11 <sup>th</sup> October
Birthday of Loknayak Jay Prakash Narayan	11 <sup>th</sup> October
UN International Day for Natural Disaster Reduction	2 <sup>nd</sup> Wednesday of October
World Standards Day	14 <sup>th</sup> October
World Food Day	16 <sup>th</sup> October
World Allergy Awareness Day	16 <sup>th</sup> October
International Day for the Eradication Of Poverty	17 <sup>th</sup> October
World Iodine Shortage Day	21 <sup>st</sup> October
U N Day, World Development Information Day	24 <sup>th</sup> October
World Thrift Day	30 <sup>th</sup> October
Death Anniversary of Indira Gandhi	31 <sup>st</sup> October
International Day for Preventing the Exploitation of the Environment in War & Armed Conflict	6 <sup>th</sup> November
World Service Day	9 <sup>th</sup> November
National Education Day (Birth anniversary of Maulana Azad)	11 <sup>th</sup> November
Children's Day (Birth anniversary of Jawaharlal Nehru)	14 <sup>th</sup> November
World Diabetes Day	14 <sup>th</sup> November
International Day for Tolerance	16 <sup>th</sup> November
National Press Day	16 <sup>th</sup> November
World Student Day, World Epilepsy	17 <sup>th</sup> November
World Day of Remembrance for Road Traffic Victims	3 <sup>rd</sup> Sunday of November
National Journalism	17 <sup>th</sup> November
World Adult Day	18 <sup>th</sup> November
World Citizen Day	19 <sup>th</sup> November
Universal Children's Day, Africa Industrialization Day	20 <sup>th</sup> November
World Television Day	21 <sup>st</sup> November
International Day for the Elimination of Violence Against Women,	
World Non-veg Prevention Day	25 <sup>th</sup> November
World Environment Protection Day	26 <sup>th</sup> November
National Law Day	26 <sup>th</sup> November
International Day of Solidarity with the Palestinian People	29 <sup>th</sup> November
World AIDS Day	1 <sup>st</sup> December
International Day for the Abolition of slavery	2 <sup>nd</sup> December
World Disabled Day/International Day of Person with Disabilities	3 <sup>rd</sup> December
Chemical Accidents Prevention Day	4 <sup>th</sup> December
Navy Day	4 <sup>th</sup> December
International Volunteers Day	5 <sup>th</sup> December



International Civil Aviation Day	7 <sup>th</sup> December
Armed Forces Flag Day	7 <sup>th</sup> December
International Anti-Corruption Day	9 <sup>th</sup> December
Girl Child Day (Balika Divas ,India)	9 <sup>th</sup> December
International Human Rights Day	10 <sup>th</sup> December
World Children's Fund Day	11 <sup>th</sup> December
International Mountain Day	11 <sup>th</sup> December
National Energy Conversation Day	14 <sup>th</sup> December
International Migrants Day	18 <sup>th</sup> December
Liberation Day of Goa	19 <sup>th</sup> December
UN Day for South-South Cooperation	19 <sup>th</sup> December
International Human Solidarity Day	20 <sup>th</sup> December
Kisan Divas (Birthday of Chaudhary Charan Singh)	23 <sup>rd</sup> December
X-mas Day	25 <sup>th</sup> December
Central Reserve Police Force (CRPF) Foundation Day	26 <sup>th</sup> December

## UNITED NATIONS HEADQUARTERS

### INTERNATIONAL NATIONS

- UNO
- UNICEF
- UNCTAD (United Nation conference on trade and development)
- WHO
- ILO
- WMO (World Metrological Organisation)
- IMF (International Monetary Fund)
- World Bank
- UNESCO
- OECD (Organisation for Economic and corporation Development)
- United Nation Industrial Development Organisation
- IAEA (Industrial atomic energy Agency)
- Common Wealth of Nation
- FAO
- NATO (North Atlantic treaty Organisation)
- Transparency Organisation
- South Asian Association for Regional Corporation
- Association of South East Asian Nation
- Asia Pacific economic forum
- Organisation of Islamic operation

### HEADQUARTERS

- New York
- New Y
- Geneva
- Geneva
- Geneva
- Geneva
- Washington DC
- Washington DC
- Paris
- Paris
- Vienna
- Vienna
- London
- Roam
- Brussels
- Berlin
- Kathmandu
- Jakarta
- Singapore
- Jeddah

## FOUNDTION DAY OF SOME STATE

### **CITY**

Nagaland  
 Manipur, Meghalaya, Tripura  
 Jammu and Kashmir  
 Mizoram, Arunachal Pradesh  
 Andaman and Nicobar  
 Bihar  
 Rajasthan  
 Orissa  
 Tamil Nadu  
 Himachal Pradesh  
 Gujarat, Maharashtra  
 Sikkim  
 Chhattisgarh, Uttar Pradesh, Punjab, Haryana, Madhya Pradesh, Karnataka,  
 Kerala, Andhra Pradesh  
 Uttarakhand  
 Jharkhand  
 Goa

### **DATES**

1st January  
 21 January  
 6 February  
 25 February  
 1 March  
 22 March  
 30 March  
 1 April  
 14 April  
 15 April  
 1 May  
 16 May  
 1 November  
 9 November  
 15 November  
 19 December

## LIST OF IMPORTANT AWARDS AND FIELD

### **AWARDS**

Academy (Oscar Award)  
 Grammy Award  
 Ramon Magasay say Award (Asia)  
 Bourloge Award  
 Dada Saheb Phalke Award  
 Shankar Award  
 Kabir Samman  
 Grammy Award  
 Pulitzer  
 Arjuna  
 Bowelay  
 Kalinga  
 Dhanwantri  
 Bhatnagar  
 Nobel Prize  
 Abel Award  
 Merlin Award  
 Man booker  
 Vanaspati Award

### **FIELD**

Film from 1929  
 Music from 1958  
 Govt (Public service, social service)  
 Agriculture from 1992  
 Film  
 Indian Philosophy, culture and Art  
 Socio communal harmony  
 Music  
 Journalism and Literature  
 Sports  
 Agriculture  
 Science  
 Medical Science  
 Science  
 Peace, Literature, Economics, Physics, Chemistry, Medical, Science  
 Maths  
 Magic  
 Literature  
 Sanskriti Literature

## CITIES AND THEIR NICKNAMES

### NICK NAME

Blue city  
 Golden City  
 Space City  
 Manchester of India  
 Electronic city of India  
 Pink city  
 Gateway of India  
 City of Festival  
 City of Buildings  
 Old Ganga  
 Soya Region  
 City of Nawab  
 Blue Mountain  
 City of Temple  
 City of Raillies  
 Heaven of India  
 Sorrow of Bihar  
 Deccan Queen  
 Silicon Valley of India  
 State of Five Rivers  
 Hollywood of India  
 City of Weaver  
 Steel City of India  
 City of Lake  
 City of Joy  
 The Vehicle of the East  
 Diamond City of India  
 Evergreen City of India  
 Queens of the Hills  
 Queen of the Arabian Sea  
 Orange City  
 City of Destiny  
 Scotland of India  
 Detroit of Asia  
 Gateway of North East India  
 Land of Black Diamond  
 The City of Beautiful  
 City of Pearls  
 Spiritual Capital of India  
 City of Taj  
 School Capital of India

### CITY

Jodhpur  
 Jaisalmer  
 Bangalore  
 Ahmedabad  
 Bangalore  
 Jaipur  
 Mumbai  
 Madurai  
 Kolkata  
 Godavari  
 Madhya Pradesh  
 Lucknow  
 Nilgiri  
 Bhubaneswar  
 Delhi  
 Jammu & Kashmir  
 Kosi River  
 Pune  
 Bangalore  
 Punjab  
 Mumbai  
 Panipat  
 Jamshedpur  
 Udaipur  
 Kolkata  
 Alappuzha  
 Surat  
 Thiruvananthapuram  
 Darjelling  
 Kochi  
 Nagpur  
 Visakhapatnam  
 Coorg  
 Chennai  
 Guwahati  
 Asansol  
 Chandigarh  
 Hyderabad  
 Varanasi  
 Agra  
 Dehradun



## COMPANIES AND THEIR HEADQUARTER

### COMPANIES

HCL Technologies  
 Sixteen Infosys  
 WIPRO  
 Hindal co.Industry  
 Punj Iloyad  
 Essar Group  
 Essel Propack  
 KIPT Technologies  
 Larsen And Toubro  
 Mahindra Group  
 Murugappa Group  
 Nuclear Software Export  
 Ranbaxy Laboratory  
 State Bank of India  
 Thermax  
 Well Spun India  
 Hindustan Motors  
 Maruti Suzuki  
 ITC Ltd.  
 Pidilite Industries  
 Amul  
 Godreg  
 Emami  
 Marico  
 Nirma  
 Himalaya  
 Bikaner Wale  
 T.V.S  
 Motherson Sumi Systems  
 Tata Steel  
 Tata Motors  
 Tata Communications  
 Jubbilent Life Science Ltd.  
 Bharti Airtel  
 Tata Consultancy Service  
 Micromax Informatics  
 Karbonn Mobiles  
 Hero Motor Corporation  
 Bajaj  
 Bharti Enterprises  
 Adity Birla Group  
 Dabur  
 Dr.Reddies Laboratries  
 Hindustan Unilever Ltd.  
 Cafe Coffee Day (CCD)  
 Britannia  
 Parle Agro  
 ONGC  
 Tata Group

### HEADQUARTER

Noida  
 Bengaluru  
 Bengaluru  
 Bengaluru  
 Gurgaon  
 Mumbai  
 Mumbai  
 Pune  
 Mumbai  
 Mumbai  
 Chennai  
 New Delhi  
 Gurgaon  
 New Delhi  
 Maharashtra  
 Mumbai  
 Kolkata  
 New Delhi  
 Kolkata  
 Mumbai  
 Gujarat  
 Mumbai  
 Kolkata  
 Mumbai  
 Ahemdabad  
 Bengaluru  
 Delhi  
 Chennai  
 Noida  
 Mumbai  
 Mumbai  
 Mumbai  
 Noida  
 New Delhi  
 Mumbai  
 Gurugram  
 Bengaluru,Noida  
 New Delhi  
 Pune  
 New Delhi  
 Mumbai  
 Gaziabad  
 Hyderabad  
 Mumbai  
 Bengaluru  
 Bengaluru  
 Mumbai  
 Dheradun  
 Mumbai